

CRWR 3120 New Media Studies in Greater China (Hong Kong, Taiwan and Mainland China) (3,3,0) (tbc)

This course is designed to enhance students' understanding towards the influence of new media studies in Greater China (Hong Kong, Taiwan and Mainland China). Several aspects will be covered: the relationship of New Media and election, marketing, integration with TV stations, advertising, and the media ecology.

CRWR 3130 New Media Narrative (3,3,0) (tbc)

This course will enable students to acquire basic concept of new media narrative. The first theme of the course is related to the description of narratives in new media environments while the second theme will be examining different aspects of storytelling in new media context. This course reflects how swiftly the arena of digital storytelling is growing and changing and how much still remains in flux.

CRWR 3180 Creative Writing for New Media II (3,3,0) (tbc)

This course is aimed to train students with the practical skills for writing scripts, especially for interactive web TV, videogames, and 3-D animated feature film creatively. The general principle in creative writing for new media will be introduced from week 1 to 6. The second part will focus on writing scripts for web TV, 3-D animation and videogames. A new way of interactive storytelling, creative mindset and grammar are highly emphasized.

CRWR 3310 Film, Television and Culture Studies (3,3,0) (tbc)

Cinema and TV is one of the most important and popular forms of visual representations in contemporary culture, and in this course we study film and video from the perspective of cultural studies. The course reads cinema and TV culturally, socially and politically. We want to examine how the cultural forms of moving images produce meanings, and how it is interpreted by people. Providing students a general theoretical landscape to understand and criticize film and TV, this course ultimately aims to apply cross-disciplinary boundaries in cinema/TV studies.

CRWR 3320 Studies in Non-fiction Films (3,3,0) (tbc)

This course will introduce the basic concept and comprehensive historical development of non-fiction films (in this course, we focus on documentary only although non-fiction films include avant-garde film, educational film and industrial films, etc.). It introduces students to the fascinating world of documentaries and the intriguing but inspiring relationship between reality and its representation. The aesthetics of realism and documentary as political propaganda will also be discussed and explored.

CRWR 3330 Toy, Game and Children Culture (3,3,0) (tbc)

This course introduces the concept and theory on the relationship between toys, games and children culture. The philosophical and emotional rationale and drive of toys and games for the construction of childhood will be deeply explored and studied. Students will be equipped with the learning theory through the tools of toys and games.

CRWR 3340 Film and Television Genres (3,3,0) (tbc)

This course is designed to acquaint students with the theoretical knowledge and creativity of Film genres and TV programmes. The first part introduces the basic principles and genre of Film genres. It focuses on genre system, the western, the gangster film, film noir, the screwball comedy, romance and the family melodrama. The second part focuses on design and writing up TV programmes. Some TV programmes like situation comedy, newsmagazines, documentary, live talk show, TV games and reality TV will be introduced and discussed. The final report requires students to write a creative proposal for a TV programme applying TV programme theories. Students are divided into groups to design, and produce a mini-scale TV programme proposal at the final presentation.

CRWR 3350 Seminar on Script Sales and Creativity Transfer (3,*,*) (tbc)

In this course, student will be equipped with the marketing points, artistic pursuit, distributing experience shared by veteran film producers and distributors about the marketing and pitching of film script, TV drama series and idea proposal from new media. Moreover, the case study and concept of creativity transfer shared by different creative people from diversified scopes and professions will be conducted in seminar or guest lecture mode mainly.

CRWR 3360 中國文學選讀 (3,0,0) (tbc)

Selected Readings in Chinese Literature

本科目會於古典及當代文學範圍內選取特別專題（如流派、名作家、文類、文學分期），作較深入的研究，旨在使學生對中國文學有更深切和廣泛的認識，培植文學養份。

CRWR 3370 Special Topics in Hollywood Cinema (3,3,0) (tbc)

The course aims to give a comprehensive introduction to Hollywood cinema and examines its cultural and aesthetic significance. By spotlighting some movies within the economic and historical context of their production, circulation, and consumption, it explores and interprets Hollywood cinema in history and in the present, in theory and in practice.

CRWR 3380 Special Topics in Hong Kong Cinema (3,3,0) (tbc)

This course aims to address different topics of the Hong Kong Cinema, mainly focusing on the 1970s to the post 97 period. Genres, gender issues, transnational movies will be analysed.

CRWR 3390 Supervision of Internship (0,0,0) (tbc)

Students are encouraged to undertake a non-graded and zero-credit professional optional internship during their study. The aim is to help them discover their strengths and weaknesses, learn and apply working experience in a real-world industry setting, realize their responsibility as a team member and communicate with other people in a real working situation. The internship may last one to four months in the form of full-time or part-time employment or professional practice or placement during holidays of academic years (normally the summer break of year one study).

CTV 1311-2 Cinema and Television Practicum I (0,*,*) (tbc)

Students gain practical experience in managing moving image production projects operated by The Young Director (TYD). The TYD is a student organization, which is jointly run by first and second year CTV students. Students gain practical experience by participating in the planning and execution of moving image production, circulation and promotion projects.

CTV 1610 Television and Hong Kong Society (3,3,0) (E)

This course focuses on the study of Hong Kong television and social change, the role of television in the formation and maintenance of Hong Kong cultural identities, and its impact on other media and on the Asian community. The course explores the Hong Kong television industry in its socio-historical context, televisual discourses, and audience reception, as well as in relation with society from late 50s to the present.

CTV 1640 Theories and Aesthetics of Film (3,3,1) (E)

The course starts with a survey of the major concept of aesthetics. Fundamentals on the different perspectives, cultural in general and media in particular, on beauty will be discussed. Then the course will focus on film. It starts with the aesthetic elements in moving image production: frame, perspective, composition, camera movement, plan-sequence, montage, lighting, colour, sound, and, last but not the least, acting. Then it proceeds to see how these elements join together to create different aesthetic forms of audio-visual works. Large amount of audio-visual materials will be presented in the classroom to acquaint students with different

significant cinematic styles in film history. In the later part of the course, besides formal aspects, emphasis will be put on the experiential aspects. Philosophical questions concerning the essence of film will be addressed.

CTV 1650 Film History (3,3,0) (E)

The course will introduce students to some of the key moments in the history of the cinema, and to a number of key issues relevant to a study of the subject. Topics covered will include the historical context of film production, major movements, stylistic trends, directors and films. Students should also consult the General Bibliography towards the end of this Programme Document. Additional reading will also be provided per week, and can be consulted in the library.

CTV 1660 Principles of Photo-imaging (3,2,2) (E)

This course introduces students to experience and appreciate contemporary photo imaging forms and concepts through an analytical and critical approach. Students will learn to compare, relate and synthesize the knowledge of image theories, aesthetics, culture, and psychology and develop their own photo communication style.

CTV 1670 Script Writing (3,2,3) (C)

This course introduces creative processes of script writing. Focus is on the art, craft, and business of film and television writing.

CTV 1680 Television Studio Production (3,3,0) (C)

The course introduces students to basic techniques of multi-camera television production. The equipment, the personnel, and their roles will be explained. Fundamental aesthetics of shot composition, and shot variation, shot arrangement, lighting, and use of sound and music, etc. will be discussed. The joy and ethics of teamwork will be achieved through the joint and individual production of different genres of programme in class.

CTV 1690 Film and Video Cinematography (3,0,3) (C)

Prerequisite: CTV 1660 Principles of Photo-imaging
Instruction in the use of the equipment available for hands-on exercises is provided to illustrate fundamental principles of cinematography in film and video. By the end of the semester, students must demonstrate an ability to communicate in basic visual terms and to produce work of competent technical quality in both film and video cinematography.

CTV 2130 Sound Recording and Mixing (3,0,3) (C)

Prerequisite: CTV 1690 Film and Video Cinematography
The aesthetics of sound in film and video production are investigated through theoretical exploration and practical exercises in the techniques of sound recording and mixing.

CTV 2170 History and Aesthetics of Chinese Cinema (3,3,0) (C)

The aesthetics of the Chinese cinema are explored through the study of the history of Chinese cinema. Focus is on memorable achievements in acting, script treatment, picture composition, camera movement, and mise-en-scene.

CTV 2180 Non-fiction Video Production (3,3,0) (C)

The development of nonfiction filmmaking is traced by comparing current documentaries with those made earlier to illustrate how the art has responded to social, political, and economic realities and to changes in technology and systems of distribution. All stages of producing a documentary from pre-production, production, and post-production are covered, and each student produces his or her own ten-minute documentary on video.

CTV 2190 Digital Animation (3,3,0) (C)

This course introduces the history, language, principles, aesthetics and digital tools used in the creation of animation within the context of art and design. Focus is on understanding the development of animation, the mechanism of animation, and the techniques of animation sufficient to produce projects of merit.

CTV 2210 Film Editing (3,0,3) (C)

Prerequisite: CTV 1690 Film and Video Cinematography
This course provides an exploration and practical application of the traditional and contemporary experimental theories of film editing. The fundamental steps of film post-production and new electronic technologies being utilized in film and video post-production are introduced.

CTV 2220 Video Editing (3,0,3) (C)

Prerequisite: CTV 1690 Film and Video Cinematography
This course provides an exploration and practical application of the traditional and contemporary experimental theories of video editing. The fundamental techniques of video editing and the latest techniques of electronic video post-production are introduced.

CTV 2230 Online Interactive Video (3,3,0) (tbc)

The Web is a wonderful access for film/video maker of all kinds, enabling them to reach a vast potential audience cheaply and easily. This course explores concepts and structures of online communication employing interactive digital media. A variety of tools and procedures will be employed. Students will learn the history and aesthetics of the media and use the tools and techniques to create a well designed interactive Web page to convey their idea and concept, and to deliver high quality video over the Web.

Topics like HTML, user interface, design, Internet history, users' navigation habits, graphic processing, file transfers, Internet access and streaming movies will be covered. Emphasis will be put on how to compress the movie without sacrificing playback speed and sharp, crisp detail, and incorporate interactive scripts to set up the interface and control the movie clips through behaviour and action.

CTV 2240 Television Genres (3,3,0) (tbc)

The course starts with a general survey of the historic development of dominant television genres, and discuss the characteristics of each in the context of Hong Kong's socio-cultural changes. The genre's influence in television programming, spectatorship will also be discussed. The main body of the course will be focus on one particular genre. The aesthetical and ideological elements of which will be fully discussed. This course combines theory and practice. Students gain basic hands-on experience in production techniques and produce a short work that applies the principles learned through lectures screenings. The CTV offers different television genres in different time.

CTV 2250 Film Music and Sound (3,3,0) (tbc)

This course provides a comprehensive foundation in film sound and music. Issues related to history, development, aesthetics, design and technology form the basis for a more complete understanding of the craft of audio and music used in film.

CTV 2260 Documentary Photography (3,2,2) (E)

This course introduces the documentary vocabulary and theory through examination of a series of thematic visual works, i.e. photography, video, film, and new media from historical and sociological perspective. Students will be encouraged to form their holistic perception and apply their formulation of visual interpretation to their surrounding reality using photography as a medium.

CTV 2311-2 Cinema and Television Practicum II (0,*,*) (tbc)

Prerequisite: CTV 1311-2 Cinema and Television Practicum I
Students operate an integrated moving image production, circulation and promotion organization, The Young Director. The TYD is a student organization, which is jointly run by first and second year CTV students. Students gain practical experience by participating in the planning and execution of moving image production, circulation and promotion projects.